HANDBOOK FOR FAIRTAX GRASSROOTS LEADERS

Contents

Introduction

Welcome to the FAIRtax campaign! We hope you find your leadership role in our national grassroots network exciting and rewarding. The goal is to promote and pass this historic legislation for fundamental tax reform and repeal the 16th Amendment to the Constitution of the United States.

About Us

We are all volunteers. The National Board of Directors, Executive Board, and officers are volunteers. The Executive Board is elected by the National Board of Delegates, who are also volunteers leading the campaign in the states. We operate under the Articles of Incorporation and By-Laws of Americans for Fair Taxation ("AFFT"), the Texas nonprofit corporation sponsoring the campaign. At the national level, we fund additional research, maintain the website https://www.fairtax.org, the 800-FAIRTAX number, and manage the financial and legal operations.

We do not have a separate physical headquarters. Mail goes to a post office box in Clearwater, Florida, where our President lives. We have an 800 number that our Vice President, Board Member, and Marketing Team Leader answers. Our bank is in Clearwater, Florida. The Executive Board, officers, and the Board of Delegates conduct monthly Zoom meetings and invite the Board of Directors and FAIRtax leaders nationwide.

We have an Advisory Board in addition to our other boards. This board consists of eminent leaders in their fields. Its members are honorary and do not actively manage AFFT. We ask them to be available to consult with us or talk with someone in their field. They have a working knowledge of FAIRtax.

We are different from political campaigns. Political campaigns end when the candidate either wins or loses. FAIRtax is ongoing until the legislation passes, and even beyond - we will want to prevent backsliding.

TAKE BACK CONTROL

FAIRtax

FAIRTAX.ORG

The Strategy

The mission of FAIRtax is simple: "Pass the FAIRtax!"

The vision is:
A reinvigorated U.S. economy with millions of new good-paying jobs under a federal tax system that:

- Encourages a culture of savings and capital formation
- Provides adequate funding for current and future national spending priorities
- Restores the freedom, dignity, and privacy of the taxpayer and,
- Positions the U.S. to compete globally

So, what is the plan to get there?

What doesn't work:
Years ago, our co-founder Leo Linbeck III learned that spending millions of dollars on lobbying was inefficient. He had money, but plenty of organizations and lobbyists had more. Politicians were glad to take money, but when the next donor came along with more money, politicians dropped the FAIRtax. Random visits to Capitol Hill encountered polite smiles and glad-handing, but a ServPro commercial says it best. After the visit, it was "like it never happened."

Constituent visits to District Offices, however, are different. If Congress members see one FAIRtax supporter in their office, they will imagine more supporters in the District.

To be sure, we need—and have—a FAIRtax bill at the national level. We have a sponsor, and as of the writing of this Handbook, the bill has 25 cosponsors. Most represent safe districts whose constituents are predisposed to the FAIRtax.

The problem is that the FAIRtax has never made it out of the House Ways and Means Committee for a floor vote since it was first introduced in 1999. We came close recently when a conservative House caucus forced the Speaker to agree to a floor vote in return for making him Speaker. Unfortunately, the House Members ousted the Speaker before the bill could come out of Committee.

Our FAIRtax President recently testified before the Tax Subcommittee of the House Ways and Means Committee. He performed well, and his appearance gained us exposure, but it changed few minds. We note that the Subcommittee Democrats specifically attacked the FAIRtax. They probably would have ignored the FAIRtax if they had not felt threatened. Here is the link to Steve's written submission (not his oral testimony):
fairtax.org/research-library/testimony/statement-of-steven-l-hayes-president-americans-for-fair-taxation.

What seems to work:
Congress members who don't see the light, as our 26 sponsors do, will cosponsor the FAIRtax only if they feel the heat from the Grassroots. Grassroots constituents cannot make large donations, but they can do something that lobbyists and large corporations cannot – they can vote. To apply grassroots pressure, however, our organization needs to become more robust. It would need to field 10,000 FAIRtax supporters in each of 218 Congressional Districts. We must look at other options.

Today's efforts focus on:

1. **State-level FAIRtax initiatives, and**
2. **Public education.**

Since the last version of this handbook, we have been focusing our attention on President Trump, who is the first President we have had with an aversion to the income tax since its introduction in 2013. If we can turn this President, he will do our job for us. We are looking for a path to him.

In 1990, a play by John Guare, "Six Degrees of Separation," premiered on Broadway, exploring the concept that everyone in the world is connected to everyone else by a chain of no more than six acquaintances. This concept illustrates the pathway we seek to President Trump.

In addition to Trump, we continue to follow the previous strategy, which follows here.

State-level FAIRtax initiatives:
Having states enact a true state-level FAIRtax would be a giant step forward. Change at this level is more achievable. Once we get a state on the scoreboard and show success, there will be pressure for other states to follow. When several states get on the scoreboard, there will be upward pressure on the federal government. Here is a survey that is current as of this Handbook's writing:

States today with No Personal Income Tax:
1. Alaska,
2. Florida (gaining one Congressional seat),
3. New Hampshire (this state still taxes dividends and interest),
4. Nevada,
5. South Dakota,
6. Tennessee (recently abolished taxation of dividends and interest),
7. Texas (gaining two congressional seats),
8. Washington, and
9. Wyoming.

Though these nine states don't have a personal income tax, some still have corporate franchise taxes, and there is still room for improvement to model tax reform based on The FAIRtax. None of these states tax consumption as broadly as the FAIRtax or make their state sales taxes less regressive with a prebate.

States with Specific FAIRtax Initiatives Underway:
1. Alabama (Alabama Economic Freedom Act, proposed)
2. Georgia (There is national press, including a proposal from Newt Gingrich.)
3. Nebraska ("EPIC" Legislation to abolish all forms of taxation except a retail sales tax. For tactical purposes, the promoting group, EPIC, decided to exempt groceries instead of featuring a prebate.)

States where there are calls to eliminate the personal income tax:
1. Arkansas (Governor Sarah Huckabee Sanders)
2. Iowa (Governor Reynolds)
3. Mississippi (Governor Reeves)
4. Missouri (Governor Kehoe, Rep. Patterson, Sen. Trent)
5. Maine (State Senator LePage)
6. Pennsylvania (State Senator Hutchinson)
7. South Carolina (S.C. Job Creation and Competitiveness Act of 2022, 5 State Senators beginning with Kimbrell)
8. West Virginia (Former Governor, now U.S. Senator, Justice)

Note: Illinois had a referendum recently to change from a flat income tax to a graduated progressive income tax. The referendum failed.

The most promising of these initiatives is the EPIC movement in Nebraska. Contact State Director Earl Visser at (402) 730-1075, EarlV1939@gmail.com, for information about their strategy and progress.

Contact State Director Chuck Bailey (256) 479-4350, irlaserman@sprynet.com, for the effort in Alabama to pass the Alabama Economic Freedom Act.

Contact Jim Duffie, (404) 285-8588, jimd@abetterlife.us for information about Georgia. Jim is running for the U.S. House of Representatives in GA-04.

Public Education:
What you can do as an individual
Never underestimate the power of retail politics. Some suggestions are:

1. Educate yourself about the FAIRtax. You do not need to be an expert. If you get a question whose answer you are not sure, call Kerry Bowers at (850) 376-1044, NC4Fairtax@gmail.com, or Grassroots Director, Jim Bennett, jim.bennett@fairtax.org, (908) 578-4975. Materials are available on the national website: www.fairtax.org. Contact Jake Buscher, (434) 987-3547. jakebuscher@gmail.com for training materials. These books are also helpful:
   • The FairTax Book, Saying Goodbye to the Income Tax and the I.R.S. by Neal • Boortz and John Linder,
   • FairTax: The Truth, Answering the Critics by Neal Boortz and John Linder,
   Also check out:
   • https://flfairtax.org/problems-bad-practices-and-deceptions-of-the-federal-income-payroll-tax-system/
   • Two 2-minute videos: https://flfairtax.org/how-does-the-fairtax-work.

   • Get: The Tax Deception by John Gaver, Allegiance Books 2024.
   Learn to effectively address each of the 22 goals for tax reform in this book, one goal at a time. Then, when facing a FAIRtax detractor, instead of getting distracted by points that are unimportant to an individual, you can stay focused on just those issues that matter to the person(s) you are speaking to.

   Almost every argument against the FAIRtax comes down to a misunderstanding of one of those 22 goals for tax reform. If you can get a detractor to specify his primary concern with the FAIRtax, then all you have to do is address the goal that addresses that concern. Since you are already practiced on each goal, you simply correct the person's misunderstanding on only that one goal.

   If they have other concerns, before moving on to the next, get the person(s) to acknowledge that you have adequately addressed their primary concern. When they agree, just repeat those steps for each subsequent "primary" concern. Pretty soon, they will run out of concerns. That's when you point out that they have agreed that you have adequately addressed all of their concerns.

   The person(s) may not be completely convinced at the time. But you have addressed each of their concerns one at a time and given them a strong logical basis for reanalyzing their position. For most people, it will take time. The next time you see them, the chances are good that they will no longer be opposed to the FAIRtax and they may have even become FAIRtax supporters.

   • Our new FAIRtax board member, Jake Buscher, has developed the following self-training materials:

a. Fair tax LLM trainer below
https://gemini.google.com/gem/1zcA4r7dXXuHzaGEIKrlZgfh5aAy8B4Hc?usp=sharing

b. Flash cards “The Economists’ Case for the Fair Tax Plan:
https://notebooklm.google.com/notebook/aad81a0e-47e7-436a-bc55-aa701e161e26?artifactId=dd411533-17ac-42d3-90f9-50ef4e1c6928

c. 90-Question Quiz:
https://notebooklm.google.com/notebook/aad81a0e-47e7-436a-bc55-aa701e161e26?artifactId=38e7a7f5-1101-4dfb-9687-ecc9eee3ecbc

• John Gaver provided a link to self and candidate training videos:
https://us02web.zoom.us/j/81065099712?pwd=lH9aLyFC2zgTc4zLdjcBbcTFnOAQ0Y.1
https://us02web.zoom.us/j/81065099712?pwd=lH9aLyFC2zgTc4zLdjcBbcTFnOAQ0Y.1

2. Order your FAIRtax materials and supplies, including FAIRtax 6 x 3.5 palm cards and prebate business cards, both of which are free and shipped in packets of 50 each from the FAIRtax Store, https://fairtaxstore.org/. You can preview these items there. Unfortunately, we do not have the budget to reimburse you for other items from the store, but you can find a variety of items at a reasonable cost, including palm cards. And shipping is complimentary (thanks to our Florida colleagues)!

   I printed "business cards" at https://www.4imprint.com/, which I found effective, and I will gladly share the format. **If you make up your own materials using the FAIRtax logo, you must clear it with Randy Fischer, (352) 804-0007, Randy.Fischer@FAIRtax.org.** We need to know where our logos appear and the material they are attached to. Randy turns requests around quickly.

3. Talk to friends, family, neighbors, and colleagues. Use your existing networks to educate others about the FAIRtax.

4. Post about FAIRtax on your social media.

5. Get speaking engagements with groups.
   We need a volunteer to maintain our Speakers’ Bureau and training program. See Jake Buscher, infra., for training materials.

   Political committees, political clubs, chambers of commerce, and service clubs such as Rotary, Lions, or Kiwanis are open to having speakers for their programs. If you are a member of other organizations, you may have an inside track to get a FAIRtax billing.

Jim Bennett (908) 578-4975, jim.bennett@fairtax.org, and Kerry Bowers, (850) 376-1044, NC4Fairtax@gmail.com, can provide you with frequent "stress questions" about the FAIRtax and suggested responses. Over time, you can develop your own. The "stress questions" will become repetitive as you speak at more events.

At the end of the talk, provide the attendees with materials and encourage them to go to "Get Updates" at www.fairtax.org. You can tell them they will not get spam because we do not sell the list.

6. We need a volunteer for our podcast program. We need to revive our Rephonic program. **This method is the most cost-effective one for reaching a broad audience.**

7. Share our press release about our National Survey, giving us something to brag about: https://mr.cdn.ignitecdn.com/client_assets/fairtax/media/attachments/6853/23c2/7162/6cf0/a9b4/ed43/685323c271626cf0a9b4ed43.pdf?1750279106.

8. According to this survey, a majority of voters support an overhaul of the federal tax system, including the elimination of the income tax and the IRS. We will publish future surveys in future revisions of this handbook.

9. Call into local talk shows. Delivering the right message could get you on as a guest. It has worked! Tell the listeners when you are about to finish that they can go to www.fairtax.org to get information about us.

10. Develop your "elevator speech," i.e., a short description of the FAIRtax that you can finish in an elevator ride up or down five floors. John Gaver, (713) 253-1723, jgaver@allegiancebooks.com, has developed one or two.

11. Attend Congress Members' and Candidates' "Town Hall" events. Respect their rules about carrying signs. Get the Member to call on you. Then, ask if the Member will consider cosponsoring the Fair Tax Act [of 2025, HR25], the FAIRtax. The Member may ask you to explain to the group, in an "elevator speech," what the FAIRtax is. The move may get you a meeting with the Member or their staff.

12. Write a "letter" to the editor of your local print or online news outlet. Most news outlets today are electronic.

13. Set up a table or booth at a fair or event or march in a parade. You will need to provide your own insurance.

NOTE: When you find someone who expresses interest in FAIRtax, get that person to go to www.fairtax.org and scroll down to "Get Updates" on the main page. Fill out the fields for First Name, Last Name, Email Address, Mobile or any phone number), City, State, and Zip. Encourage the registrant to enter a "Zip+4," which will identify the Congressional District. If you have permission, fill in the information for them. At the right time, send them a copy of this handbook.

With a name and valid email address, the registrant will receive our *Chairman's Report*, *Grassroots Corner*, and notifications for The FAIRtax Guys' weekly podcast notices. Market research indicates that the average adult needs five exposures to a message before it registers. We want the FAIRtax message to register!

14. Write, including email, to your Congress Member. Go to the Member's website.

15. Visit your Congress Member in the District Office. If the Congress Member sees one constituent take the time and make an effort to visit, the Member will imagine there are more supporters in the District. Visiting the Member in the District, as opposed to Washington DC, has the advantage that the Member will not leave you when called into a meeting after you have made the D.C. journey. You will usually get fifteen minutes to half an hour. You will need to arrange the meeting with the Congress Member's Scheduler.

    If the Congress Member is busy, try to get a meeting with the Chief of Staff in the District.

    Generally, Congress members and staff members have a strict code of conduct regarding not discussing campaigns. Please respect that rule.

    If the meeting with the Member is successful, a follow-up meeting with the Legislative Director might be next. The Legislative Director typically sits in Washington, DC, and is the one who gets into the weeds on legislation. The Legislative Director will probably give you half an hour. Let Jim Bennett, (908) 578-4975, jim.bennett@fairtax.org, or Jake Buscher, (434) 987-3547. jakebuscher@gmail.com, know if a trip to D.C. is impractical. Jim or Jake can combine a visit with others and go to D.C. from New Jersey or Virginia.

    A follow-up meeting with the Member is also a good idea.

    If the Member is willing, have them co-sponsor HR25, the Fair Tax Act, and urge them to talk it up in their town hall meetings. The Member has a stage and a megaphone that few of us have! Offer technical help.

The remarks about Congress Members apply equally to members of your state legislature.

16. Candidate Briefings.
Candidates for public office are generally eager to learn about new ideas such as the FAIRtax. Sometimes, the campaign manager is receptive. A good source of information about Congressional candidates is https://www.politics1.com/. Jim Bennett, (908) 578-4975, jim.bennett@fairtax.org, has a two-page FAIRtax introductory piece on Word that you can adapt. If the candidate is unsuccessful in their election bid, try to maintain contact. The candidate will usually give you between fifteen minutes and half an hour. This person may become a FAIRtax advocate.

    If the Candidate says "yes" to the FAIRtax or to its principles, get the Candidate to sign the FAIRtax pledge and talk up the FAIRtax in their stump speeches. You can download the pledge from https://fairtax.org/candidate-pledges/no-more-income-taxes-2026-candidate-pledge, or Get Involved > Candidate Pledge from the website. The Candidate has a stage and a megaphone that only few of us can hope for! Offer technical help.

17. **One of our volunteers suggested that if none of the existing candidates is cooperative, then run or recruit someone willing to run and get their name on the ballot. Voters will see the name with a FAIRtax slogan.** In my state, an independent candidate must gather 800 signatures from registered voters in the state to run for the U.S. Senate. To run in a Congressional District for the U.S. House of Representatives or a state Legislative District, the number is 100 signatures from registered voters in the District. (Registered party candidates need more). The number in your state may be different. Pay attention to formal requirements and filing deadlines.

    Our volunteer suggests that you, or the other candidate, can then put the other candidates on the defensive. Several years ago, FAIRtax supporter Dave Corsi ran in the Republican primary (he needed 200 signatures because he ran in the Republican Party) in the Sixth Congressional District of New Jersey and debated the leading candidate. Dave made FAIRtax one of the four planks in his campaign platform and did surprisingly well on a low budget, even though he did not win. Dave had previously run as in independent.

18. Generally, be visible, be a good ambassador for the FAIRtax, and be on the lookout for opportunities.

19. This list is suggested and not exclusive. If you have other ideas, please share them with Jim Bennett to benefit all FAIRtax-ers. You know best what works in your area.

What you can do as a Grassroots Leader
All that applies to individuals applies equally to a leader and their group. The most effective action a leader can take is to

- recruit,
- educate/train,
- develop,
- mobilize new volunteers, and
- organize.

And get the new volunteers to undertake all the activities in the previous segment – plus some.

We find that having a group of FAIRtax supporters in an area makes the members feel more accountable to each other and more likely to sustain the effort.

Database:
A good start to getting a group together is to contact Adam Yomtov at (917) 689-3931, iwanttaxreform@gmail.com. Adam is our payment processor and database manager. Adam can give you a list of people we have in your state. Many records are stale, and we wish our database could give us greater detail. Nevertheless, it may provide information to get started.

The database is confidential. The list is exclusively for FAIRtax purposes and not for sale. To receive it and release more than ten names to non-signers, you must sign a **Protected Assets Agreement**—Contact Jim Bennett at (908) 578-4975, jim.bennett@fairtax.org, for an agreement form. Once you sign the agreement, you may release up to ten names to someone you find who still needs to sign the agreement.

When you get new names, please send them to Adam (917) 689-3931, adam@fairtax.org, who will put them in the national database. Here is a suggested template:

Email Address	First Name	Last Name	Cell Phone	Other Phone	Home Address Line 1	Home Address Line 2	Home City	State	Zip [+4]	Event	Submitted by	Notes

I added a couple of columns to the template that that probably will not go into the national database. The template is for you to keep after you send it to Adam. The "Event" column reminds you where you met the person. If several people use this template, the "Submitted by" column identifies who met the person. And the "Notes" are yours. Our website and email manager, Political Media, needs only a proper name and email for a valid record. Political Media may store other fields.

Identifying your supporters by activity level can sometimes help you know whom you can count on. This classification may be an additional template column for you. Here is a suggested classification:

Level 1. These supporters passively support the FAIRtax but do little to advance it. They should receive information. Be sure these people have signed up for "Get Updates" from the website.

Level 2. These supporters will help when called upon for specific tasks and projects. You cannot expect them to initiate activity on their own.

Level 3. These supporters are self-starters. They will actively plan activities and strategies to gain support for FAIRtax. These supporters are rare and should be developed.

Activities.
Regular periodic activity holds supporters together. With activity, supporters tend to stay on.

We have found it best to wait to hand out internal titles. Many volunteers express early interest and then disappear. Unfilled positions are better than filled positions with absent leaders.

If the organization can grow, spreading the workload is a good idea.

Zoom is a great tool. Depending on your group's interest, a weekly, monthly, or quarterly Zoom meeting is a great way to hold your group together, even if your group is a group of two. Hopefully, you will find more.

We cannot tell you what projects to undertake because you know your area better than we do. Some projects in the last segment might come to mind.

In time, we hope to resume a formal structure of State and Regional Directors, District Directors for Congressional Districts, and Community Coordinators and volunteers. We would like to have identifiable organizations at the state and congressional district levels. We tried that structure and found the plan too ambitious and out of line with our practice for volunteers. For now, an informal group that meets regularly and develops home-grown projects preserves enthusiasm and longevity.

We have a form Constitution and By-Laws for your organization if you would like to formally organize your group. It should be good in most states, but we cannot guarantee its validity in your state. Missouri, for example, has a procedure to formally register unincorporated associations. If you choose to incorporate as a non-profit, contact Jim Bennett, jim.bennett@fairtaxorg, (908) 578-4975.

Metrics, Evaluation, Timeline

Patience is critical. Until we have an organization large enough to pressure the U.S. Congress, our metrics for success may seem vague, but they are a start. At the state and local level, indicators of success might be:

1. Number of "Level 3" volunteers, "Level 2" volunteers, "Level 1" volunteers.
2. Frequency of activity. Our Ohio FAIRtax State Director asked his volunteer leaders to host one activity per month and report it so that volunteers throughout his state would know what others were doing.
3. Dispersed activity throughout the area.
4. Number of contacts and visits to state legislators and members of the state Congressional Delegation.
5. Number of FAIRtax cosponsors in your U.S. Congressional delegation.
6. Success in starting a state-level FAIRtax.
7. Longevity of the movement – keeping FAIRtax alive until we have a U.S. President who will support the FAIRtax – and a Congress that will pass it!

Please report your activity to the Grassroots Director, Jim Bennett, (908) 578-4975, jim.bennett@fairtax.org. Jim would love to feature your group in *Grassroots Corner*.

If someone else steps up with an interest in leadership, we encourage you to develop that person. I am in a caretaker position in New Jersey. If someone comes who can do a better job, I am happy to step aside and play another role. Hopefully, you are, too.

FAIRtax at the national level is a marathon, not a sprint. Sustaining the campaign at any level is critical. Being available and building the organization will put us in a position to act when the opportunity comes.

Guidelines

FAIRtax is a nonprofit entity organized under §501(c)(4) of the Internal Revenue Code. Yes, until the FAIRtax becomes law, we must still deal with the Internal Revenue Code. Two simple words will keep you and your group out of trouble. FAIRtax is:

1. Nonpartisan, and
2. Single-Issue.

When representing FAIRtax, do not express support or opposition to any office holder, candidate, or political party. It is all right to talk about positions a candidate has taken on issues and how the FAIRtax might better address them. For example, when Trump advocates eliminating income taxes on tips, you can refer to Trump's campaign statement and say why the FAIRtax is a better idea.

And only bring other public issues into the discussion to highlight how the FAIRtax might address them. Talking about abortion, attacking MAGA Republicans, or promoting the Second Amendment, for example, would nearly always be inappropriate. You might talk about the national debt as long as you discuss how the FAIRtax might help bring it down.

You may have involvement in political parties and outside issues. That's great. But when you represent FAIRtax, check those involvements at the door!

Logos:
If you create your own materials using our logos and other intellectual property, you must run them by Randy Fischer at (352) 804-0007 or randy.fischer@fairtax.org for approval. Randy turns requests around quickly. We must know where and how these items are appearing in public. If you write something up, we are happy to review it.

The Press

If you want to invite the press to an activity, you should be sure the event will attract attendance. No newspaper is too small if your event is newsworthy and likely to attract a crowd. If the newspaper writes up the event into a story, please send it to Jim Bennett (908) 579-4975, jim.bennett@fairtax.org, who would love to feature it in *Grassroots Corner*.

A "press release" may be preferable to a press invitation.

You can also send a letter to your editor. Newspapers are going from print to online publications, but the concept remains the same. If you or a team member has a letter published, please send a copy to Jim Bennett, (908) 578-4975, jim.bennett@fairtax.org. Jim would love to feature it in his weekly *Grassroots Corner*.

Local talk shows are also a great option. Sometimes, a call to a local talk show can lead to an invitation to appear on the host's show. That technique has worked before. If you get on a talk show, ditto, send a report to Jim Bennett, (908) 578-4975, jim.bennett@fairtax.org. Every event is significant.

And podcasts are now a thing. We need a podcast coordinator.

Please remember the Guidelines when you contact the press and media.

Budget

Unfortunately, we do not have a budget for local organizations. Our national budget goes toward additional research and the necessary maintenance of the website https://www.fairtax.org, the 800-FAIRTAX number, and the management of financial and legal operations.

We are working to get large donations. However, large donors prefer to fund specific projects in tax-efficient ways. We still need many small individual donations to FAIRtax.org at https://fairtax.org/donate to keep FAIRtax afloat.

When you communicate with FAIRtax supporters in your area, encourage them to give to FAIRtax. To prevent donation fatigue, we encourage a cycle of thank-you/inform, thank-you/inform, thank-you/inform, then ASK, then repeat.

Donations to FAIRtax.org (Americans for Fair Taxation, "AFFT") are not tax-deductible. Suppose you encounter a large donor who wants to make a tax-deductible donation? In that case, we have an organization called the National Tax Research Committee ("NTRC"), qualified under §501(c)(3) of the Internal Revenue Code. NTRC is more restricted than AFFT in its permitted scope of activity, but NTRC can accept tax-deductible donations. Refer your large donor to our FAIRtax President, Steve Hayes, (727) 238-5754, steveh@fairtax.org.

Donations are an excellent way to build the state database. When a donation comes in, Adam Yomtov sends a thank-you email and copies me (Jim Bennett). I follow up with a second thank-you email that says two things. First, I ask if the donor is doing anything else in the state for the FAIRtax to be featured in *Grassroots Corner*. Second, I ask if the donor wants to contact other FAIRtax supporters in their state. If the state has a state director or leader, I give the donor the state leader's name and contact information.

Next, I copy the state director or leader if I know of one. You will receive a copy if you step up to take a leadership role. You can then reach out to that person to gauge their level of interest. We build the base in small steps.

Materials and Supplies

Unfortunately, we do not have the budget to supply you with materials. You can order materials at https://fairtaxstore.org/ for a reasonable cost. The FAIRtax 6 x 3.5 palm cards and prebate business cards, in packets of 50 each from the FAIRtax Store, are handy and free, including shipping. You can preview them at the FAIRtax Store.

Remember to run them by Randy Fischer (352) 804-0007, randy.fischer@fairtax.org, for approval if you create your own materials that use our logos or other intellectual property.

Useful References

- Steve Hayes, FAIRtax President and Executive Board Chair, (727) 238-5754, steveh@fairtax.org
- Randy Fischer, FAIRtax Vice President, Executive Board Member, and Marketing, Communications, and Social Media Team Leader, (352) 804-0007, Randy.Fischer@FAIRtax.org
- Chuck Bailey, State Director for Alabama and promotor of the Alabama Economic Freedom Act, (256) 479-4350, irlaserman@sprynet.com
- Jim Bennett, Secretary, Executive Board Member, and Grassroots Director, (908) 578-4975
- Kerry Bowers, Expert on the Legislation, (850) 376-1044, NC4Fairtax@gmail.com
- Jim Duffie, Executive Board Member, (404) 285-8588, jimd@abetterlife.us(404) 285-8588, jimd@abetterlife.us
- John Gaver, (713) 253-1723, jg@AllegianceBooks.com
- Adam Yomtov, Payment Processor and Database Manager, (917) 689-3931, adam@fairtax.org
- Jade Walle, new Board Co-Chair, (713) 582-9966, jadelondon1@hotmail.com
- John Grafer, new Board Co-Chair, (9147) 589-4044, graferjohn@aol.com
- Jake Buscher, new Board Member, (434) 987-3547, jakebuscher@gmail.com

FAIRtax Mailing Address

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P.O. Box 4929
Clearwater FL 33758-4929

Phone: (800) FAIRTAX (324-7829), answered by Randy Fischer

National Website: www.fairtax.org