



MELBOURNE HIGH SCHOOL CREW

Community Partnership & Sponsorship Guide

Celebrating 50 Years of Excellence 2026-2027

Thank you for considering a sponsorship of Melbourne High School Crew. As we celebrate our 50th year of rowing, we invite you to become part of a tradition that has shaped thousands of student-athletes since 1977.

For five decades, Melbourne High School Crew has grown from a small high school rowing program into one of Florida's premier scholastic rowing teams. Our athletes learn far more than rowing—they develop leadership, resilience, discipline, teamwork, and a commitment to serving others.

Our program is funded entirely through family dues, fundraising, and generous community partners. Your sponsorship directly helps provide opportunities for student-athletes while keeping rowing accessible to families throughout Brevard County.

More Than a Sport

Melbourne Crew strives to develop outstanding young men and women both on and off the water. Our athletes are expected to:

- Maintain a minimum 2.5 GPA
- Participate in weekly academic support and study hall opportunities
- Tutor and mentor fellow teammates
- Demonstrate leadership, sportsmanship, and responsibility
- Give back through community service projects

Our rowers proudly volunteer throughout Brevard County by:

- Participating in local beach cleanups
- Supporting Restore Our Shores in partnership with the Brevard Zoo
- Assisting organizations such as The Haven for Children
- Volunteering with adaptive sports programs whenever possible

Building Opportunities

With the support of our sponsors, Melbourne Crew is able to:

- Develop rowers of all experience levels—from beginners to nationally competitive athletes.
- Promote confidence, teamwork, fitness, perseverance, and leadership.
- Strengthen family involvement through our year-round rowing community.
- Provide opportunities for athletes with disabilities to experience rowing on the beautiful Indian River Lagoon.
- Help student-athletes pursue collegiate rowing opportunities and athletic scholarships across the country.
- Continue expanding one of Florida's oldest and most successful scholastic rowing programs.

Current Equipment Needs

Rowing is one of the most equipment-intensive high school sports. Your support helps us purchase and maintain essential equipment that keeps our athletes safe and competitive.

Current Funding Priorities

ITEM	ESTIMATED COST
8 Concept2 Sweep Oars	\$4,000.00
5 Used Concept2 Ergs	\$4,200.00
Cox Box Communication System	\$95.00
Used 8+ Racing Shell	\$10,500.00
Erg and Oar Storage Building	\$17,000.00

If you are unable to sponsor at one of the levels below, every contribution makes a difference. Donations of any size help provide scholarships, equipment, uniforms, safety equipment, and financial assistance for student-athletes.

Your investment helps ensure that every athlete has the opportunity to experience the life-changing sport of rowing.

Sponsorship Opportunities

Bronze Sponsor

\$100–\$499

Benefits

- Recognition on the Melbourne Crew website
- Social media thank-you post

Silver Sponsor

\$500–\$2,499

Benefits

- All Bronze benefits
- Company logo with website link on our homepage
- Logo displayed on team banners

Gold Sponsor

\$2,500–\$9,999

Benefits

- All Silver benefits
- Company logo on selected team apparel
- Premium logo placement on event banners
- Multiple social media features throughout the season

Platinum Sponsor

\$10,000+

Benefits

- All Gold benefits
- Premium logo placement on highly visible team assets (boat trailer or racing shell, when available)
- Recognition at annual banquets, presentations, and promotional materials
- Naming rights for a new racing shell (when available)

Sponsor Information

Company Name	
Contact Person	
Phone	
Email	
Sponsor Level	
Donation Amount	
Payment Method	

Please email your company logo to:
mymelhighcrew@gmail.com

Checks may be made payable to:
MHS Rowing Association
74 Bulldog Blvd.
Melbourne, FL 32901

Website: www.melhighcrew.com



Thank You

On behalf of our student-athletes, families, and coaching staff, thank you for helping preserve and strengthen one of Florida's oldest scholastic rowing programs.

Your partnership allows us to continue developing young leaders, supporting academic success, and creating opportunities for students to excel both on and off the water.

We look forward to welcoming you as a valued member of the Melbourne Crew family.

With gratitude,

Melbourne High School Crew

Executive Board (2026–2027)

Erica Ramsaran • Lisa Carter • Meegan Frye

Michele Schrier • Nicole Channer

Coaching Staff

Heather Rogers • Jocelyn Little

Billy Feldmeier • Bojana Pejic