

MELBOURNE

HIGH SCHOOL ROWING

— 1977 — 2027 —

50

YEARS ON THE WATER



— 1977 — 2027 —

— SPONSORSHIP PACKAGE —



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MELBOURNE HIGH SCHOOL CREW

2026-2027 COMMUNITY PARTNERSHIP & SPONSORSHIP GUIDE

Celebrating 50 Years of Excellence

FOUNDED IN 1977

One of only four Florida high schools with crew in the mid-1980s
Brevard's only public high school rowing team today

A Tradition Worth Supporting

Thank you for considering a sponsorship of Melbourne High School Crew. As we celebrate our 50th year of rowing, we invite you to become part of a tradition that has shaped generations of student-athletes since 1977.

Melbourne High Crew began in 1977 when teachers Pat Hernacki and Earl Wheeler helped establish a rowing program at Melbourne High School. With support from the local rowing community and Florida Tech, they helped build a team at a time when scholastic rowing was still rare in Florida.

What began with a small group of rowers grew into a lasting Melbourne High tradition. For five decades, generations of athletes, coaches, parents, alumni, and community supporters have worked together to keep our crews on the water—raising funds for boats and equipment, competing throughout Florida and beyond, and building a program centered on discipline, teamwork, resilience, and leadership.

Today, that tradition continues as Brevard County's only public high school rowing team. Like the generations before them, today's rowers depend on the commitment of families, fundraising, and community partners to provide the equipment and opportunities necessary to compete.

Your sponsorship does more than support today's team. It helps carry forward a tradition that began in 1977 and ensures that future generations of Melbourne High students will have the opportunity to experience rowing.

50 YEARS ON THE WATER. THE NEXT 50 STARTS NOW.



More Than a Sport

Melbourne Crew develops more than rowers. Our student-athletes are expected to succeed in the classroom, support their teammates, demonstrate leadership and sportsmanship, and give back to their community.



BUILDING OPPORTUNITIES

With your support, Melbourne Crew:

- Develops rowers of all experience levels, from beginners to nationally competitive athletes.
- Promotes confidence, teamwork, fitness, perseverance, and leadership.
- Strengthens family involvement through our year-round rowing community.
- Provides opportunities for athletes with disabilities to experience rowing on the Indian River Lagoon.
- Helps student-athletes pursue collegiate rowing opportunities and athletic scholarships across the country.
- Continues expanding one of Florida's oldest and most successful scholastic rowing programs.



HELP BUILD THE NEXT 50 YEARS

Melbourne High Crew has always been built with the help of its community.

Our rowers annually raise money for boats, oars and training equipment. Fifty years later, that need remains.

Your sponsorship directly helps provide the equipment our athletes need to train safely, compete successfully and keep Melbourne Crew on the water for the next generation.

Current Funding Priorities

ITEM	ESTIMATED COST
8 Concept2 Sweep Oars	\$4,000.00
5 Used Concept2 Ergs	\$4,200.00
Cox Box Communication System	\$729.00
Used 8+ Racing Shell	\$10,500.00
Erg and Oar Storage Building	\$17,000.00
General Maintenance and Repairs per annum	\$5,000

Support Our Coaches' Wish List

Our coaches know what our athletes need most—from everyday training supplies and boat-maintenance items to safety gear and equipment that keeps practices running smoothly. The Mel-Hi Crew Coaches' Amazon Wish List gives you an immediate, tangible impact by purchasing items directly for the team.

Every item helps keep our rowers training, competing, and moving forward.

SCAN THE QR CODE TO VIEW THE WISH LIST & SUPPORT THE CREW





50th ANNIVERSARY PARTNERS

2027 offers a unique opportunity for businesses and community partners to become part of Melbourne Crew's 50-year celebration. Anniversary partners may receive special recognition throughout the season, at anniversary events and in commemorative materials.

BENEFIT	CLUB 77** \$50-\$249	BRONZE \$250-\$499	SILVER \$500-\$2,499	GOLD \$2,500-\$9,999	PLATINUM \$10,000+
Swag Bag	X	X	X	X	X
Name listed on Website	X	X	X	X	X
Social media sponsor recognition	-	1	2	4	6
Linked company logo on website			X	X	X
Logo on team/event banners			X	X	X
Logo on selected team apparel				X	X
Featured sponsor recognition throughout season					X
Premium logo on a highly visible team asset*					X
Naming rights for a new racing shell*					X

X = Included. *When available. Sponsorship levels include all benefits shown in their column.

**CLUB 77 | \$50—\$249

Named in honor of Melbourne High Crew's founding year. Club 77 gives alumni, families, friends, and community supporters an opportunity to be part of our 50th anniversary. Club 77 Supporters will be recognized by name on our website.



SPONSOR INFORMATION*

Complete the information below and return it with your contribution.

Please email your company logo to mymelhicrew@gmail.com.

Company Name	
Contact Person	
Phone	
Email	
Sponsor Level	
Donation Amount	
Payment Method	

PAYMENT DETAILS

Checks payable to: MHS Rowing Association	Mail to: 74 Bulldog Blvd. Melbourne, FL 32901	Donate on the Website: www.melhighcrew.com
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*MHS Rowing, Inc is a registered 501(c)(3) non-profit organization



SCAN TO BECOME A 50TH ANNIVERSARY PARTNER



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THANK YOU

50 YEARS ON THE WATER—BECAUSE OF PEOPLE LIKE YOU.

In 1977, a small group of Melbourne High students, teachers, families, and supporters came together to build something new.

They built a crew.

For the next five decades, generations of rowers carried that tradition forward. They trained before sunrise, competed throughout Florida and beyond, raised money for boats and equipment, supported their teammates, and represented Melbourne High on and off the water.

But they never did it alone.

For 50 years, parents, alumni, coaches, teachers, local businesses, and members of our community have helped keep Melbourne High Crew on the water.

As we celebrate this milestone, we thank you for becoming part of that story. Your support helps today's student-athletes experience the same lessons in teamwork, perseverance, leadership, and responsibility that have defined Melbourne Crew for generations.

More importantly, your partnership helps ensure that the tradition begun in 1977 doesn't end with its 50th anniversary.

It carries forward.

With gratitude,
Melbourne High School Crew

EXECUTIVE BOARD 2026-2027	COACHING STAFF	SCHOOL LIAISON
Erica Ramsaran Lisa Carter Meegan Frye Michele Schrier Nicole Channer	Heather Rogers Jocelyn Little Billy Feldmeier Bojana Pejic	Ryan Thomas