

Melbourne High School Crew: Request for Team Sponsorship 2026-27

Thank you for considering becoming a Melbourne High School Rowing Association community partner sponsor!

In fifty years, MHS Rowing has grown from a small high school team to a large organization recognized as one of the top high school scholastic crew teams in the state of Florida. This status requires high school crew team rowers to maintain a 2.5 GPA, encouraged to attend study hall once a week, provide tutoring to fellow rowers, and encouraged to contribute individually 20 hrs./yr. to community causes. Causes such as keeping our Florida beaches clean, the Restore our Shores with the Brevard Zoo, volunteering for events supporting The Haven for Children and assisting, when possible, all adaptive youth sports.

Funded solely by local donations and rower's monthly dues for 50 years, MHS Rowing Club expanded to its Ballard Park site in Melbourne to include rowers from middle schools that are Melbourne High School feeder schools that don't offer crew. To accomplish this feat, we are seeking the assistance of community partners willing to invest in our club here in Brevard County.

Our sponsors have enabled us to:

- Develop rowers at all levels – recreational and competitive – by building and improving their skills, confidence, fitness, initiative and a sense of teamwork.
- Expand programming that interacts parents with their teens in our year-round program culminating in the Florida State Championships in Sarasota at the U.S. Olympic-trial lake (Nathan Benderson Park), Regionals, Nationals, and the Stotesbury Cup Championship in Philadelphia
- Provide opportunities for teens with disabilities the opportunity to experience and compete in rowing on the Indian River Lagoon as a member of one of the top rowing teams in Florida
- Assist in athletic scholarships to colleges and universities throughout the country for all of its current high school juniors and seniors.



Since the organization's inception in 1977, MHS Rowing has served up to 100 rowers yearly. We take an active part in promoting our sponsors to our membership and to the broader community. Our Facebook page has an average of 300 followers and weekly engages approximately 250 followers with its engaging news each week. Our website- where we list our sponsors, community activities, scheduled events and expressions of gratitude receives over 500 visitors each month.

Sponsors choosing higher levels of giving are rewarded with exposure via annual signage on the team's compound, boats, regattas, tents, practice jerseys, websites and emails where they are seen while we train and compete at multiple regattas in Florida and the Southeast. Your company logo could potentially be seen by tens of thousands of people over the course of a year!

The costs associated with providing the highest quality rowing programming to Brevard County youth cannot be met with registration fees and fundraising efforts alone. We rely on our community partners to help us meet and exceed the expectations of the young men and women learning the love of the spectacular sport of rowing at MHS Rowing.

For more information or sponsorship opportunities, please contact Sponsorship Coordinator

Below you will find our sponsorship packages. If you cannot commit to a specific dollar amount listed below, any "helping hands" donation will help to provide funds for a Mel Hi rower scholarship program, equipment, uniforms, etc.

We thank you for considering our rowers and team! www.melhighcrew.com

Examples of purchases required Fall Season: 2026

- New: 8-Concept2 Sweep Oars: \$4,000
- Used: Ergs (2): \$1,500
- New: Safety Item - Cox Box: \$950
- New Stroke Coach - \$450
- Boat parts for maintenance & repair - \$2,200

Mel High Crew Sponsorship Packages

Package	Boathouse (\$5000.00)	Regatta (\$2500.00)	Launch (\$1500.00)	Blade (\$1000.00)	Eight (\$800.00)	Bow (\$600.00)	Quad (\$400.00)	Double (\$200.00)
Namesake of the Ballard rowing compound								
Namesake of a boat								
Prominent link placement on all league wide emails								
Two tickets and recognition by event speaker at banquet								
Company logo on food tent (3' x 3')								
All benefit invitations included during Fall and Spring seasons								
Company logo on race banner								
Active company link on website								
Company logo listed on website								

Mel High Crew Sponsor Information Sheet

Sponsor Name: _____

Sponsor Phone: _____

Sponsor Email: _____

Sponsorship Level: _____

Payment Type: _____

Payment Amount: _____

Please send your company logo to mymelhicrew@gmail.com

Please make checks payable to **MHS Rowing Association**

ZELLE:mymelhicrew@gmail.com

MHS Rowing, Inc. is a registered 501(c)(3) non-profit organization.

Executive Board Members 2026-27:

Erica Ramsaran, Lisa Carter, Nicole Channer, Meegan Frye, Michele Schrier & Ryan Thomas

Coaches:

Heather Rogers, Jocelyn Little, Billy Feldmeier, Bojana Pejic

MHS School Liaison:

Ryan Thomas

MHS Rowing, Inc., 74 Bulldog Blvd., Melbourne, FL 32901

www.melhicrew.com