

NEW BRAUNFELS
**0.5K
BEER
RUN**
HOSTED BY THE JAYCEES



Saturday, March 6th, 2027
Wurstfest Grounds
120 Landa Park Dr., New Braunfels, TX

*Good Beer. Great Community.
A Short Run for a Big Purpose.*



2027 SPONSORSHIP OPPORTUNITIES

PARTNER • SUPPORT • MAKE AN IMPACT



BRONZE BREW

~~\$750~~

\$500

Early Bird Price



SILVER STEIN

~~\$1,000~~

\$750

Early Bird Price



GOLDEN ALE

~~\$2,000~~

\$1,000

Early Bird Price

OFFICIAL BAR SPONSOR



TAP KING

~~\$3,000~~

\$2,000

Early Bird Price

TITLE SPONSOR



BARREL RESERVE

~~\$5,000~~

\$4,000

Early Bird Price

SPONSORSHIP BENEFITS	BRONZE BREW	SILVER STEIN	GOLDEN ALE	TAP KING	BARREL RESERVE
Logo on Event Website	✓	✓	✓	✓	✓
Social Media Recognition	✓	✓	✓	✓	✓
Event Announcements	—	✓	✓	✓	✓
Logo on Entrance Banner	✓	✓	✓	✓	✓
Logo on Cup	—	—	—	—	✓
Race Registrations	2	4	6	8	10
Event T-Shirts	2	4	6	8	10
Silicone Pint Glasses	2	4	6	8	10
Raffle Tickets	—	—	10	20	30

RAFFLE



Donate a raffle item
for additional
recognition!

Raffle prizes must be
received by
February 27, 2027.



BE A VENDOR!

- Join our vendor market and promote your business to Beer Run attendees!
- Vendor Space: \$50**
- Includes a 10x10 booth space, one table, and two chairs.



NEW BRAUNFELS
JAYCEES

Thank you for your consideration! ♥

Please feel free to reach out with questions.

beerrun@nbjaycees.com